CAREERBUILDER™

Talentstream Supply & Demand
Workforce data at your fingertips

Take the guesswork out of sourcing strategy

Talentstream Supply & Demand is a combination of CareerBuilder job seeker resumes, as well as workforce data from government sources and job postings from aggregators across the web. All of these data points are compiled into one powerful web portal to improve your sourcing tactics.

Only Talentstream Supply & Demand gives you the comprehensive data you need to uncover the markets with the most skilled candidates for your open positions. Set the right expectations with hiring managers and other stakeholders in the recruitment process by providing insights into the best places to recruit.

Plan where to focus your recruitment efforts

Today's talent is spread all over the country, and it can be very difficult to attract candidates for your open positions. With detailed data covering the U.S. (down to the zip code level), Talentstream Supply & Demand serves up actionable intelligence on marketplace competition, compensation and candidate demographics like education and years of experience. Build a smarter search using keywords like job title or skill that match a candidate's preferred terms. Heat maps within Talentstream Supply & Demand will show you exactly where candidates are searching and where companies are posting jobs. These maps will help point to the markets where you can be most successful in attracting candidates through job postings or resume database searches.

See how your job requirements compare to the current marketplace

While it is important to understand where candidates are searching for jobs and how fierce competition may be to find those candidates, you also need to verify that your job description is optimized to meet the demands of the candidate market. Benchmarking your openings against data in Talentstream Supply & Demand will enable you to get in front of the right candidates, faster.

Based on your search query, our tool will review candidate resumes and other postings to show you the most common job titles used, so you can tailor expectations to what's available in the marketplace. Our compensation data feature will also help to benchmark your wages against competitor salaries to see where you stand locally and nationwide.

The data available in Talentstream Supply & Demand can paint a big picture, show a specific gap or illustrate trends over time. This information enables companies to make tactical recruitment decisions about how and where to recruit.

Features:

- **Keyword Search**
  Search by keyword, job title or skill on a city, metro area, state or national level

- **Compensation Data**
  See how your offered compensation compares to the marketplace

- **Heat Maps**
  See where jobs are posted versus where candidates are located

- **Top Job Posters**
  Identify the companies that are competing for your talent

- **Demographic Data**
  Review demographic data of available candidates like years of experience to set better expectations

- **Hiring Indicator**
  See how easy or difficult it will be to source your positions based on marketplace trends
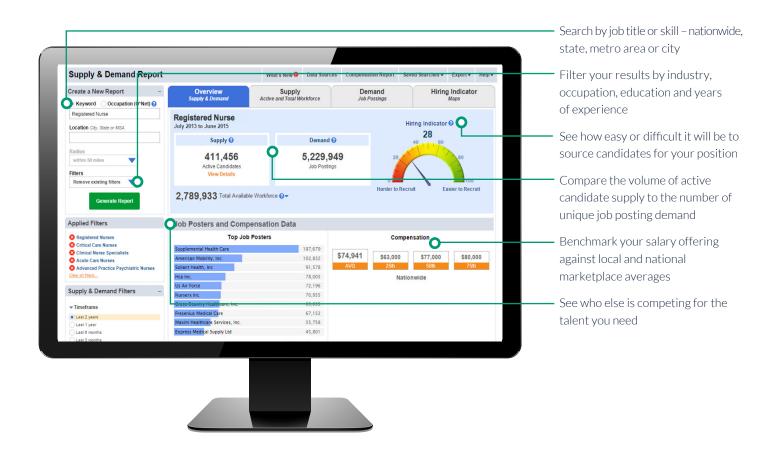
- **Custom Reporting**
  Export your findings to PDF or Excel and have saved search results emailed to you

- **Staffing Industry-Exclusive Tools**
  Leverage data to generate sales leads and consult clients with labor market trends

Visualize current workforce activity in your markets

Understand the crucial role data plays in uncovering the markets with the most skilled candidates to fill your open positions faster

Search by job title or skill – nationwide, state, metro area or city

Filter your results by industry, occupation, education and years of experience

See how easy or difficult it will be to source candidates for your position

Compare the volume of active candidate supply to the number of unique job posting demand

Benchmark your salary offering against local and national marketplace averages

See who else is competing for the talent you need

Supply & Demand Report

What's New | Data Sources | Compensation Report | Saved Searches | Export | Help

Create a New Report

Keyword / Occupation (O*Net)
Registered Nurse

Location *City, State or MSA*

Radius
within 50 miles

Filters
Remove existing filters

Generate Report

Overview Supply & Demand | **Supply** Active and Total Workforce | **Demand** Job Postings | **Hiring Indicator** Maps

Registered Nurse
July 2013 to June 2015

Supply	Demand
411,456	5,229,949
Active Candidates	Job Postings
View Details	

Hiring Indicator
28
Harder to Recruit — Easier to Recruit

2,789,933 Total Available Workforce

Applied Filters
- Registered Nurses
- Critical Care Nurses
- Clinical Nurse Specialists
- Acute Care Nurses
- Advanced Practice Psychiatric Nurses
Clear all filters...

Supply & Demand Filters

Timeframe
- Last 2 years
- Last 1 year
- Last 6 months
- Last 3 months

Job Posters and Compensation Data

Top Job Posters

Supplemental Health Care	187,679
American Mobility, Inc.	102,832
Soliant Health, Inc	91,578
Hca Inc.	78,003
Us Air Force	72,196
Nurserx Inc	70,955
Cross Country Healthcare, Inc.	69,035
Fresenius Medical Care	67,152
Maxim Healthcare Services, Inc.	55,758
Express Medical Supply Ltd	45,801

Compensation

$74,941	$63,000	$77,000	$80,000
AVG	25th	50th	75th

Nationwide

Contact your representative today, or visit **HIRING.CAREERBUILDER.COM**

TALENTSTREAM TECHNOLOGIES

Talentstream Supply & Demand is part of the Talentstream Technologies suite of solutions that bring together all the tools you need to manage the entire recruitment process.