Emsi Analytics for College Recruiting
Sharpen your campus recruitment strategy with comprehensive higher education data

Stop guessing which colleges and universities are producing top talent
Emsi Analytics for College Recruiting is an easy-to-use online tool that provides detailed enrollment and graduation data from over 10,000 schools across the United States. With program rankings according to U.S. News and World Report, you will pinpoint schools and programs that are producing the talent you need with ease.

Focus college recruiting efforts with market data
With coverage across the U.S., and representation of all degree levels, Emsi’s college portal does more than simply provide numbers in a spreadsheet. Find all of your relevant data in one central location through easy-to-comprehend maps, graphs and charts in exportable formats ready to be shared with executives. Get a snapshot of a single school’s graduates by ethnicity, gender and growth; or search by programs and majors to find the schools that will suit your recruitment goals. Emsi’s college portal will return school breakdowns for overall graduation numbers, growth or decline by program, and diversity and demographic data of students. This information gives you the necessary insights to build an effective campus recruitment strategy intent on finding the most qualified candidates for your open positions.

Emsi’s college portal also contains home state data of freshmen over the last decade at each campus, so you can find the schools that tend to draw students from states where your company resides. Many students plan to return to their home state after graduation and these migration trends are critical to building a better campus recruiting plan. Our data will also help you identify schools with higher enrollment of out-of-state students, as these groups are more likely to be open to new opportunities and travel after graduation.

Locate and recruit diverse students before they leave campus
Diversity hiring initiatives are becoming increasingly important for many companies. The data in Emsi Analytics identifies graduate demographic information to help you zero in on schools that are graduating the diverse talent your organization needs. Individual school and program information is available to filter by gender, race, ethnicity, residency (U.S. Citizen or non-U.S. resident), and veteran and disability status. Emsi Analytics makes it easy to target graduates that help accomplish your diversity initiatives.

Features:

- **Simple Search**
  Search by program to find institutions with a high number of graduates in the fields you need

- **Complete U.S. Coverage**
  Data from over 10,000 universities, trade schools and community colleges

- **Diversity Graduate Data**
  Target schools with students by gender, ethnicity, and U.S. or non-U.S. residency

- **School Profiles**
  View program rankings according to U.S. News and World Report, and student body statistics like veteran and disability enrollment

- **Student Home Residency**
  Identify schools that have students from your hiring state, as they are more likely to return upon graduation
Quickly identify the graduates in your top programs
Target your recruitment strategy with insightful campus data

Create reports your way: export to PDF, Word or Excel
Drill down graduates by gender, ethnicity and more
See where growth and decline is occurring within institutions
Search as many degree programs as you need to fulfill recruitment efforts
Filter schools by region & state

Contact your representative today, or visit HIRING.CAREERBUILDER.COM