

# Job Postings

## Attract and hire the right candidate on North America's most trusted candidate marketplace

The first step in a winning recruitment strategy and employment brand is getting exposure. Posting a job through CareerBuilder is easy and intuitive, and it's the fastest and most efficient way to attract and source qualified job seekers to fill your open positions. It's what we do best.

For over 20 years, CareerBuilder has put America to work, helping millions of everyday people find jobs and hundreds of thousands of employers find the talent they need to be successful. We've spent the last two decades gathering billions of data points to help us understand how job seekers behave, what they're looking for and how to connect them with employers faster and more efficiently.

Our recommendation engine puts your message in front of active candidates looking for new job opportunities. We also send automatic follow-up emails to all applicants with additional, relevant job opportunities to increase the number of quality applications you receive. You are given plenty of data on how your job posting is performing, as well as tips to maximize your exposure.

CareerBuilder offers free integration services to ensure that you receive all of the intended applications to your job postings via your ATS. Integrating your ATS with the CareerBuilder Apply path streamlines the entire application process and experience for the job seeker, and recruiters gain the ability to automate manual tasks and reduce candidate drop-off. Job seekers benefit from a faster, cleaner application process, while you gain access to the comprehensive data necessary to make better recruitment decisions.

### Custom branding

A company profile dedicated to your culture ensures you attract job seekers who are not only qualified, but who also share the same values and vision as you. With Premium Job Branding you can include widgets to social media outlets, allowing job seekers to engage in the employee brand and culture. Job seekers use CareerBuilder job postings as a way to research a company and apply to opportunities.



## FEATURES

### Reach active candidates

Our matching technology puts your message in front of active, qualified candidates looking for new job opportunities — on our site, through our vast partner network and via email.

### Proven results

Companies that allow job seekers to apply directly on CareerBuilder receive 3X the applicants of those who direct job seekers to their career site.

### Unlimited edits

Update your Job Posting as many times as you'd like throughout the duration of your posting period.

### Screening tools

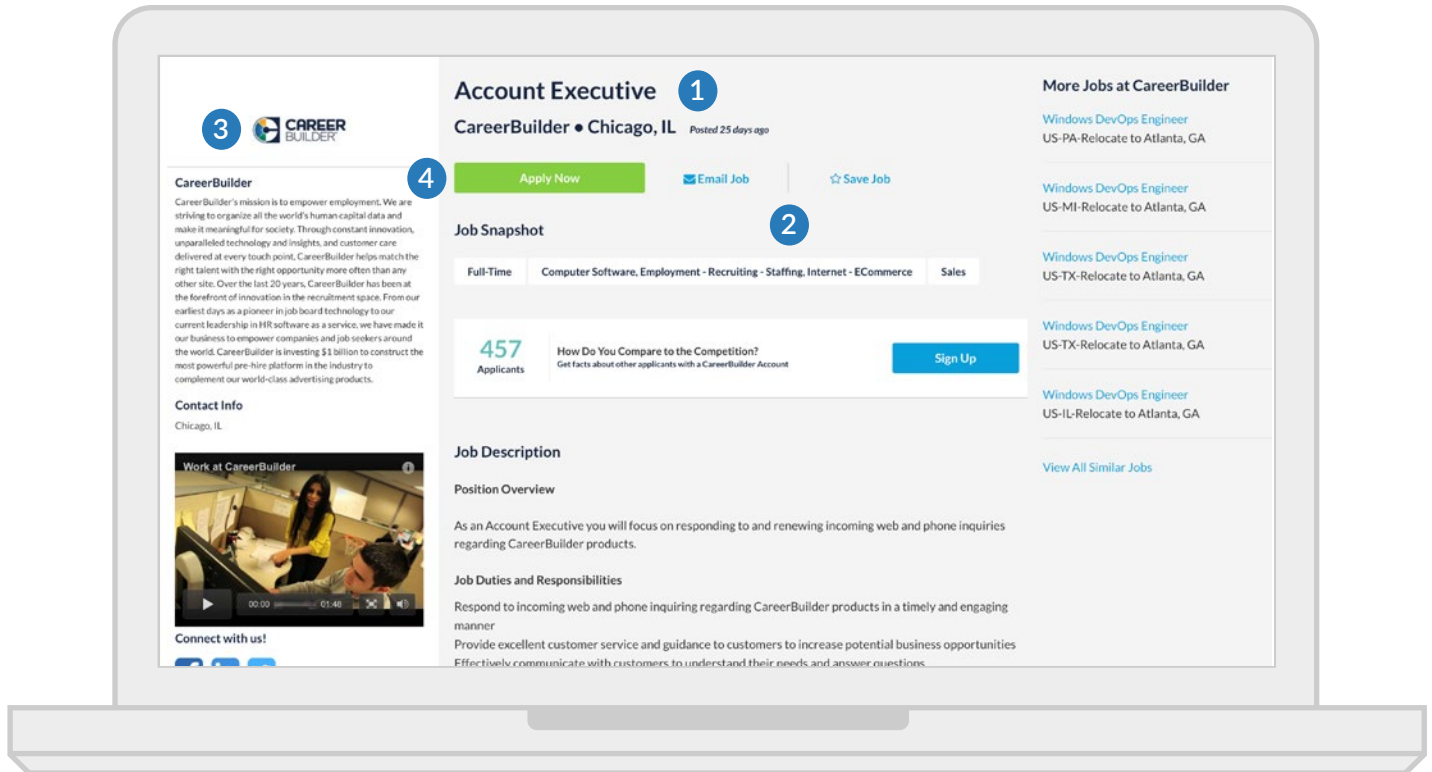
Use our candidate management tools to sort and rank your applicants with the use of screener questions.

### Customer support

Get support from real people to make sure you receive the most out of your purchase, plus plenty of data about how your posting is performing.

# Features of Powerful Job Postings

These components of a job posting can impact a candidate's decision to apply



- 1. Job title:** Keep your job title simple and to the point, using terms candidates are more likely to use in their search
- 2. Education and experience:** Helps candidates determine if they have the background needed to be successful
- 3. Company name, logo and overview:** Include your name, logo and a description of your company culture to differentiate your job posting from competitors
- 4. "Apply Now" button:** Make it fast and easy for job seekers to submit an application through CareerBuilder, and expect to see less applicant drop-off

> Contact your representative today, or visit [hiring.careerbuilder.com](https://hiring.careerbuilder.com)



## RECRUITING SOLUTIONS

With 20+ years of experience helping companies find great talent, we have it down to a science — literally. Our software is designed to increase efficiencies while providing an outstanding experience for candidates, recruiters and hiring managers. Talent and labor market analytics, job advertising and promotion, candidate sourcing, and applicant tracking and management — fast, easy, affordable solutions to help you find the right people, for the right jobs, at the right cost.