

Recruitment Pack

Meet your immediate recruiting needs while creating a strong, long-term strategy with this all-in-one solution.

You know that having a long-term recruitment strategy in place is key to reducing both recruiting costs and time to hire. But who has the time to plan when you have urgent hiring needs to focus on now? With CareerBuilder's new, all-compassing Recruitment Pack, you can do both.

Combining wide-ranging workforce data and competitive insight, candidate sourcing technology and the power of Google Enriched Search for job postings, this cost-effective solution covers everything you need to attract and engage candidates in a competitive labor market.



The Power of CareerBuilder's Recruitment Pack: Key Features

Plan with labor market data: Use real-time labor market data to guide your decision-making, gain credibility with stakeholders and focus your recruitment marketing efforts. With access to our data analytics portal, you'll have insight into:

- How easy or difficult it will be to hire for specific positions.
- The areas with the highest (and lowest) supply of candidates you need.
- Compensation rates to benchmark against industry competitors.

Promote jobs with Google Enriched Search: Maximize your exposure, improve relevancy and enhance the candidate experience by posting your jobs on CareerBuilder. Our job postings are optimized for any device and distributed by Google Enriched Search, so it's easy for the right candidates to find and apply to your jobs.

Find and connect with active and passive candidates: Gain instant access to 150 million candidate profiles from 130 sources across the web.

Build a robust candidate pipeline: Reduce recruiting costs over time by building and growing a pipeline of relevant candidates who have already shown interest in your company. Our automated engagement technology enables you to promote your new opportunities and re-engage candidates without lifting a finger.

BENEFITS

Enhanced Credibility with Stakeholders

Find out how easy or difficult it is to recruit for specific positions in order to gain credibility with stakeholders.

Data-Driven Recruitment Strategy

Use labor market data to guide your recruiting strategy in the right direction and streamline your efforts for a better ROI.

Increased Job Exposure and Relevancy

CareerBuilder collaborates with Google Enriched Search to maximize the reach of your job postings and get in front of relevant job seekers.

Access to Millions of Candidates

Source from 150 million candidate profiles with up-to-date work experience and validated contact information.

Lower Overall Recruiting Costs

Build a pipeline of interested, engaged candidates to shorten time to hire and reduce recruiting costs over time.

> Contact your representative today, or visit hiring.careerbuilder.com

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 CareerBuilder For Employers

RECRUITING SOLUTIONS

Our solutions help you find the right people, for the right jobs, at the right cost.