REDUCE TIME TO HIRE

HIRING THE RIGHT TALENT IS HARDER THAN EVER — AND IT’S TAKING A TOLL ACROSS THE NATION.

50% of recruiters have open positions for which they can’t find qualified candidates.

57% have had to increase their time to hire by 12 weeks or longer.

Extended vacancies cost companies an average of more than $800K annually.

Use this infographic to reduce your time to hire and save money in the process.

OPTIMIZE YOUR JOB POSTING FOR MAXIMUM RESULTS BY...

- Using keywords. Try Google AdWords or Google Trends for relevant keywords.
- Including location. Most job seekers search for jobs by location.
- Using video. Recruiters are using video to engage candidates AND boost search engine rankings.
- Knowing your brand. Ensure your job description found it’s way to every other Job posting. Be Original!

DID YOU KNOW...

On average, companies use CareerBuilder job postings to attract more than 500 applicants.

INTEGRATE YOUR HR SOFTWARE.

25% of HR managers spend 5+ hours a month managing and tracking job postings.

SIMPLIFY THE APPLY PROCESS.

60% of job seekers abandon an online application if it takes too long or is too complex.

86% of job seekers find the apply process takes too long or is too complex.

RECRUIT YEAR-ROUND.

74% of employers who recruit throughout the year have reduced their time to hire.

46% lowered their cost per hire.

TAKE ADVANTAGE OF TALENT NETWORKS.

In a platform that enables you to automatically re-engage candidates in a real-time talent pool (like CareerBuilder’s Talent Network) — and fill positions more quickly.

41% of companies don’t re-engage previous candidates — often because they lack the time to do so.