

# Talent Discovery

**Plan Your Strategy, Find Talent and Engage Candidates With Fast, Intelligent and Easy-to-Use Software**

**Start with a requisition. Let Talent Discovery help with the rest.**

With Talent Discovery, you'll have market data at your fingertips to extract insights and make smarter recruiting decisions; technology to help you strengthen your relationship with hiring managers; resources and candidate information to find and engage the right talent; and technology to make the entire process faster and easier.

From the beginning of a requisition, you can run an intake meeting, review labor market data or advertise a job. Then, you can view candidate matches, or begin sourcing where all of your candidate data has been converged. Once you find qualified candidates, you can engage them using campaigns and leverage those insights to take smarter actions.

## BENEFITS

**Plan your sourcing strategy and set proper expectations with hiring managers:** Exercise your expertise on the talent landscape and align hiring manager expectations using real-time data to set up your sourcing strategy for success.

**Search from one place to save you time:** Search from your candidate sources — including passive, active and previously sourced talent — in one intuitive interface. Save time in your sourcing process by having your candidates in a centralized database, and minimize sourcing costs by searching, engaging and hiring talent who may be more receptive because they've already expressed interest in your company.

**Find the right talent faster with smart technology:** Leverage powerful semantic search and matching technologies to help you find all relevant talent quickly and easily.

**Increase response rates with professional email campaigns:** Create email campaigns that target specific candidates and analyze performance to get a clear view of who took action on your emails.



## FEATURES

### Intake Tool

Consultative, data-driven workflow that collects job requirements to ensure your sourcing and job posting strategy is accurate and you and your hiring manager are aligned on Day 1.

### Job-to-Candidate Matching

Post a job on CareerBuilder and instantly get a list of relevant candidates you can contact immediately.

### Centralized Candidate Database

Search candidates acquired from various CareerBuilder recruiting products, your imported ATS records and millions of resumes and profiles from CareerBuilder — in ONE place.

### Transparent and Personalized Semantic Search

Get exposure to more relevant results when related keywords are added to each keyword you search. Review, adjust or add to these related terms to refine your search.

### Campaign Management

Create, schedule and manage email campaigns to previously acquired talent.

# CareerBuilder® Talent Discovery at Work

Talent Discovery provides everything you need to set your recruiting strategy up for success, find talent and engage with candidates quickly and easily.



> Contact your representative today, or visit [HIRING.CAREERBUILDER.COM](https://www.hiring.careerbuilder.com)



## RECRUITING SOLUTIONS

With 20+ years of experience helping companies find great talent, we have it down to a science—literally. Our software is designed to increase efficiencies while providing an outstanding experience for candidates, recruiters and hiring managers. Talent and labor market analytics, job advertising and promotion, and candidate sourcing, tracking and management—fast, easy, affordable solutions to help you find the right people, for the right jobs, at the right cost.