

# Talent Discovery Platform

CareerBuilder has combined 25 years of recruitment data, award-winning technology and industry-leading artificial intelligence (AI) to deliver the next generation of the Talent Discovery Platform (TDP). TDP makes searching for candidates 50% more efficient, reduces time-to-hire by more than 30% and streamlines recruiting by putting the tools you need in one central hub.

## Key Benefits

### 1. Spend less time searching and more time hiring.

CareerBuilder's AI uses over 2 billion data points to automate common recruiting tasks so you can hire quickly and save time. We send you 25 candidate matches per job daily and make it easy to get a list of additional qualified candidates emailed directly to your inbox.

We also promote your postings via Job Recommendations on our website and emails, which account for over 80% of EOI. Our tech even makes posting a job 5x faster by using AI to help write gender-and tone-neutral job descriptions. The tool also provides recommendations for improving your posting's candidate appeal that can increase applications by 175%.

### 2. Understand the competitive landscape instantly.

TDP's labor insights help you understand how much to pay for a role, what the competition is doing and how easy or difficult it is to attract top talent to open jobs. It also helps you understand why filling a specific role may be difficult and how long it takes to fill that role on average. It provides you with actionable data to make smarter recruiting decisions.

### 3. Stand out from the crowd with job branding.

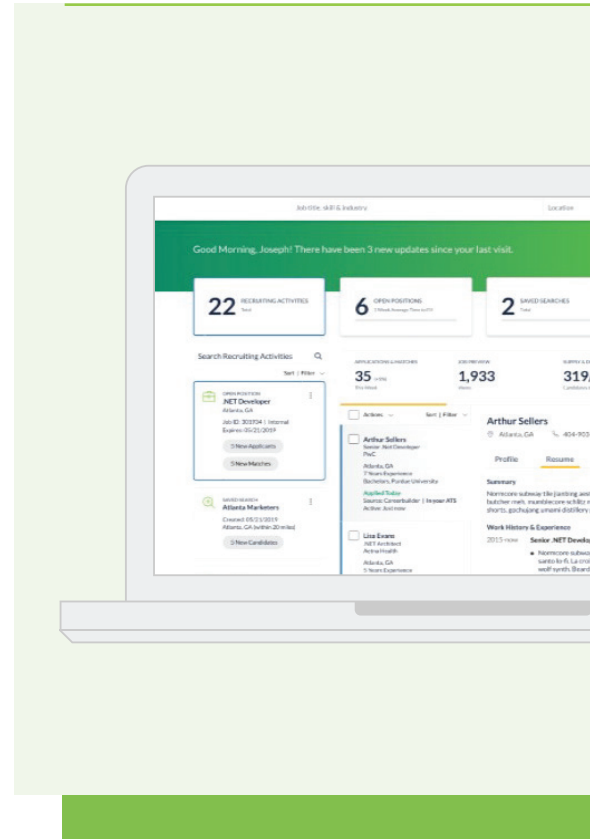
Competition for talent has never been higher. We give you complete control over your job branding so you can showcase your company culture. Use the power of your brand identity to help stand out from the competition.

### 4. Increase your jobs' exposure automatically.

When you post a job to CareerBuilder, you get access to our millions of active job seekers, which account for 80% of applications you receive. You also get access to our partners like Google for Jobs and Facebook Jobs. These partnerships deliver over 150,000 new applications each month – an incredible added bonus that automatically broadens your audience at no additional cost.

### 4. Do everything from one place.

A central hub makes browsing for and contacting candidates faster than ever. You can post jobs, see applicants and matched candidates, search for job seekers and contact them in one central location that's intuitive, easy to use and configurable to your needs. Plus, recruiter analytics show you where your recruiting efforts are paying off, so you can double down on what's working.



*“CareerBuilder is uniquely positioned to combine services and technology together. We didn't want a bunch of vendors providing different solutions – so it was a natural fit to streamline our hiring process with CareerBuilder's sourcing services and technology solutions.”*

-AllTran



**Contact your CareerBuilder rep or call 877-345-5256 to schedule a demo and learn more**

140M+ Resumes and Social Profiles

25 Years of Jobs History & Trends

Work with 90% of Fortune 1000

27 AI & ML Patent Applications