

Display Advertising & Post-N-Attract



Increase applications from ideal candidates

CareerBuilder's Talent Acquisition Suite is an integrated multi-channel recruiting solution that delivers more quality candidates quickly and at a lower cost. As part of the TA Suite, Display ads target active job seekers by putting your message in front of them at the right time. Post-N-Attract turns your job posting into a dynamic ad that targets ideal candidates so you attract more qualified job seekers to your open jobs.



Increase Applications

Display Ads deliver a 26% increase in applications, while Post-N-Attract delivers a 30% increase



Deliver Targeted Messages

Target job seekers based on job category, location, demographics and more



Beat the Competition

Advertise your job posting on competitors' jobs so candidates come to you, not them

26%

increase in applications from Display Ads

30%

increase in applications from Post-N-Attract

30M+

jobs posted each year

Contact your CareerBuilder rep to schedule a demo