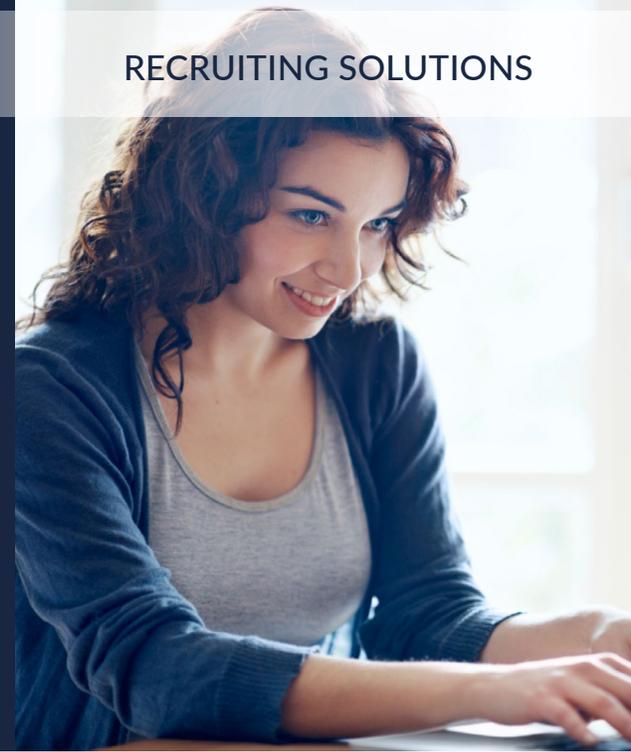


Talent Network

A modern career site and candidate marketing tool for your business

Give your candidates what they're looking for. Talent Network is a career site designed to easily capture job seeker information, reduce candidate drop-off and keep your talent pool up-to-date on the latest openings at your company.

Candidates are more empowered in their job search than ever before. The average job seeker uses 16 different resources throughout their search, and they are browsing the Internet from more devices than a standard desktop computer. For over 20 years, CareerBuilder researchers have studied candidate behavior in order to develop the perfect career site and re-engagement tool proven to delight job seekers.



Build your pipeline of potential hires faster

Most applicant tracking systems and recruitment software tools come with a predetermined, generic career site and application process. Job seekers don't respond well to these environments. With no easy process to leave basic contact information, swiftly subscribe to job updates through email or actually apply to a job — candidates become frustrated quickly, and most will leave an ATS-driven career site without ever returning.

Talent Network's career sites are thoroughly tested by job seekers and hiring managers to improve candidate interaction and drive applications. Through a simple user interface, candidates have the ability to search and apply to jobs in only a few steps. To capture those that may simply be browsing your career site, Talent Network gives job seekers the ability to join a company's talent network in a few clicks. Joining a talent network allows a candidate to automatically enroll in the built-in CRM tool designed to keep your pipeline informed, so you can fill positions more quickly in the future.

Keep in touch with your talent pool

About 80 percent of job seekers will research a potential employer via their career site during an initial exploration of the current career marketplace. At this stage some may simply be browsing; nearly 3 in 4 job seekers are willing to leave a resume and join a talent network if it is easily accessible. Think of it as if the candidate wants to date your employment brand before deciding to marry the company. Talent Network will make joining your talent pipeline simple for all interested candidates by allowing them to leave a virtual business card from any of your communication channels including: email, company websites, social media pages and marketing material.

Once an interested job seeker has joined your talent network or applied to a job, the automatic CRM feature kicks in. Talent Network utilizes CareerBuilder's proven matching technology to recommend relevant positions at your company to the candidate. We match their area of interest, or job title, and location to find other jobs on your career site the candidate may be interested in. Talent Network delivers these recommended jobs to your entire talent pipeline without asking you or your team to push a button.

FEATURES

Optimized Career Site

Designed to provide a simple candidate experience and drive applications from any device.

Talent Pipeline

Allow job seekers to join your company's talent pool in just a few clicks.

Candidate Re-engagement

Market new, open positions to your talent network via email without lifting a finger.

Portable "Join" Button

Invite candidates to join your talent network by adding a join button wherever you interact with candidates (social media, email, etc.).

Text to Join (Add-on)

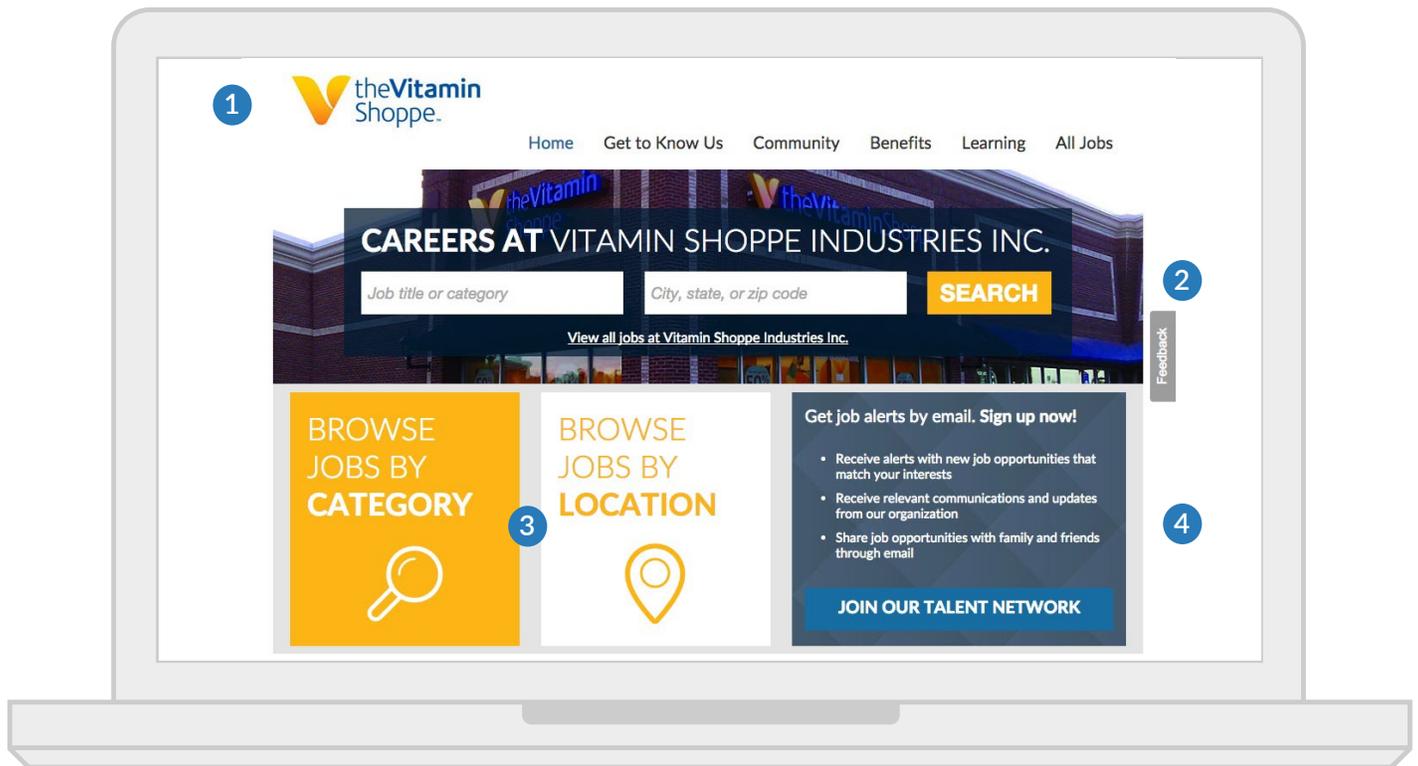
Help job seekers find and join your talent network through a text message.

Exporting functionality available

Develop a custom career site to enhance your employment brand.

Improve the candidate experience of your career site

Make it easy for visitors to find job openings and join your talent network



1. Highlight your employment brand
2. Smart search delivers relevant opportunities
3. Allow candidates to browse open jobs by category or location
4. Quick process for candidates to join your talent network and receive automatic email engagement

➤ Contact your representative today, or visit hiring.careerbuilder.com



RECRUITING SOLUTIONS

With 20+ years of experience helping companies find great talent, we have it down to a science – literally. Our software is designed to increase efficiencies while providing an outstanding experience for candidates, recruiters and hiring managers. Talent and labor market analytics, job advertising and promotion, and candidate sourcing, tracking and management – fast, easy, affordable solutions to help you find the right people, for the right jobs, at the right cost.

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